

Kaizen Campus

#onespace created for a great #oneteam



The Kaizen Campus



1

State-of-the-art campus

▶▶ The Kaizen Campus



750
Work stations



40+
Meeting
rooms



1
Dining area



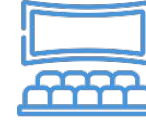
100%
Accessible



Auditorium



Playroom



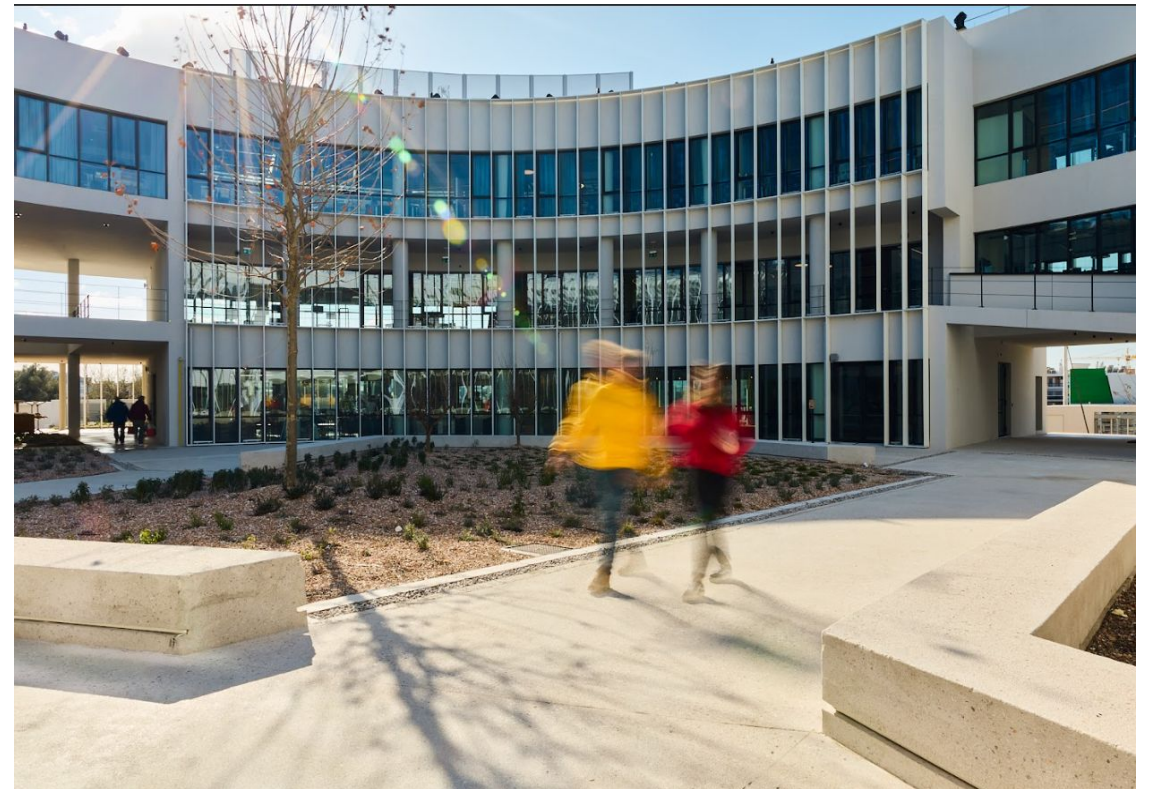
Cinema



Quiet room



Showers



The Kaizen Campus



6,000m²
Green area



330m
Walking path



34
Electric car
charging
stations



47
Bicycle
parking
spots



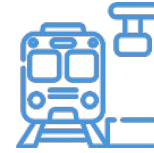
30m
Water
coolers
every 30m



**Antiglare /
dimmmable**
lights



450m
from
The Mall



20m
from train
station



**Soon to be
certified**
LEED / WELL



A great space made especially for a great #oneteam



» Kaizen in numbers



6
offices



13
markets



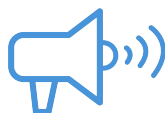
>500
engineers



800
new hires in 2022



>2000+
employees



>1200+
job openings in 2023



Proud to be a Great Place to Work in 5 countries



and even prouder to be
#2 Best Workplace in Portugal
and **#5 Best Workplace** in Greece



A photograph of three people sitting at a table in an office, playing cards. On the left, a woman with long brown hair, wearing a blue shirt, is smiling. In the center, a woman with long dark hair, wearing a white sleeveless top, has a surprised expression with her mouth open. On the right, a man in a light-colored shirt is partially visible, holding a card. The background shows an office environment with large windows and colorful geometric shapes on the wall.

€7.2m
in Bonuses

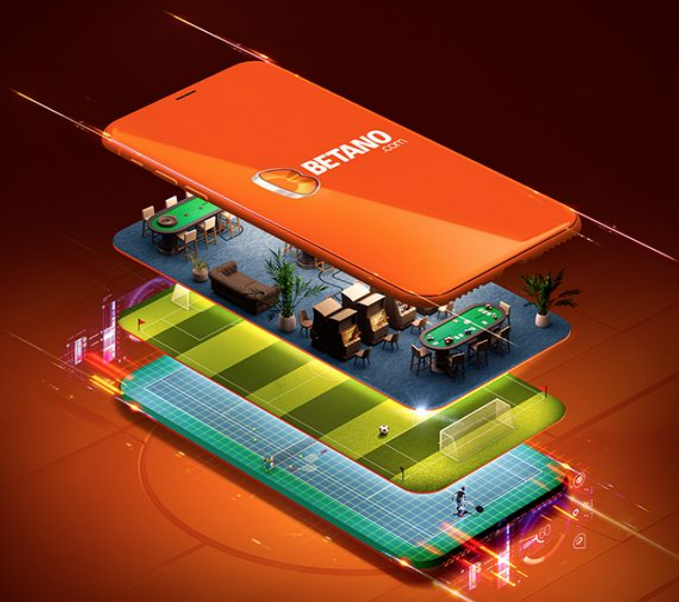
Our brands

Europe: Portugal | Romania | Bulgaria | Czech Republic | Germany

South America: Brazil | Chile | Peru | Ecuador

North America: Ontario, Canada

Africa: Nigeria



>8m
active customers



Europe: Greece | Cyprus

WINNER

EGR OPERATOR
AWARDS 2022

Operator of the Year

5 EGR Operator Awards

awards

**6 EGR Marketing
& Innovation**

Awards

5 SBC

Awards



First sports betting
company **in the**
world to ever
partner with FIFA



BETANO



FIFA WORLD CUP
Qatar 2022

OFFICIAL EUROPEAN REGIONAL SUPPORTER
PLAY RESPONSIBLY

THE GAMING
STARTS NOW

**GUESS WHAT
GIANNIS IS HERE**



kaizen
GAMING



BETANO



Our sponsored teams

Greece



Stoiximan Super League



Olympiacos F.C.



Panathinaikos



PAOK F.C.



KOE

Cyprus



Apollon Limassol F.C.



Omonoia Limassol



APOEL FC

Portugal



FC Porto



S.L. Benfica



Sporting CP

Romania



Universitatea Craiova



FSCB

Czech Republic



FC Viktoria Plzen



HC Kometa Brno

Bulgaria



FC Lokomotiv Sofia

Brazil



Fluminense FC



Clube Atlético Mineiro

Chile



Club Universidad de Chile

Peru



FBC Melgar

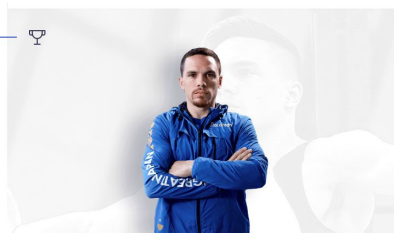
Ecuador



Barcelona S.C.



The athletes we support



Λεοντέρης Πετρούνιας

Ενόργανη Γυμναστική – Κρίκοι



Κατερίνα Στεφανίδη

Άλμα επι κοντώ



Άννα Κορακάκη

Σκοποβολή



Μίλτος Τεντόγλου

Άλμα εις μήκος



Στέφανος Ντούσκος

Κωπηλασία



Αντιγόνη Ντρισμπιώτη

Βάθην



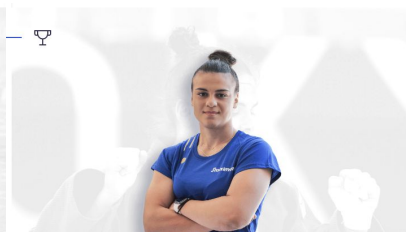
Μαρία Πρεβολαράκη

Πάλη



Κριστιάν Γκολομέεβ

Κολύμβηση



Ελισάβετ Τελτσίδου

Τζούντο



Χρήστος Φραντζεσκάκης

Σφυροβολία



Άλκης Κυνηγάκης

Κολύμβηση



Θένια Σαρβανάκη

Ταε Κβον Ντο



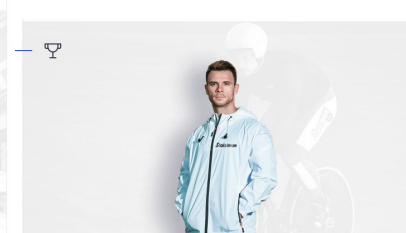
Μαρία Κυρίδου

Κωπηλασία



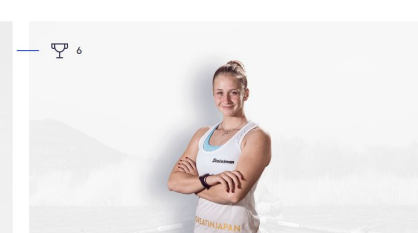
Αννέτα Κυρίδου

Κωπηλασία



Χρήστος Βολικάκης

Ποδηλασία Πistas



Χριστίνα Μπούρμπου

Κωπηλασία



**Εθνική ομάδα υδατοσφαίρισης ανδρών
Ελλάδας**

Υδατοσφαίριση



**Εθνική ομάδα υδατοσφαίρισης γυναικών
Ελλάδας**

Υδατοσφαίριση

Giving back

2020-2022 GR

>€390m
in taxes

>€17m
supporting sports

>€5m
in CSR initiatives



What's next



Thank you!